

MEETING NOTES – King County Food & Fitness Initiative (KCFFI)
Leadership Council – March 12, 2008
Location: Public Health—401 5th Avenue, Seattle, WA 98104

Meeting Highlights	<ol style="list-style-type: none"> 1. There was not a large enough body of attendees to formally vote on any one thing. 2. A more dynamic visual approach will be created to lay out a KCFFI Leadership Council Timeline and decision making outline.
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Meeting Notes for KCFFI Leadership Council		
Date:	February 19, 2008 (1:00-3:00 pm)	
In Attendance:	Laura Raymond, Mark McIntyre, Mary Embleton, Willie Austin, Erin MacDougall, Sylvia Kantor, Maggie Anderson, Amy Laurent, , Jim Krieger, Virgil Domaoan	
Regrets:	Derek Birnie, Aileen Balahadia, Molly Greves, Baraka Cloyd, Michelle Bates-Benetua, Tyra Sorensen, Julie Salathé, Amy White	
Recorder:	Maggie Anderson	
Issue	Discussion	Outcome, Action, Accountability & Completion Date
Welcome/ Introductions & Approval of Minutes	Summary: Because of the limited attendance, no action items will be voted on today.	Outcome: Approval of minutes deferred to next meeting.
Ground Rules	Summary: Because of the limited attendance, no action items will be voted on today.	Outcome: Approval of minutes deferred to next meeting. Action:
Organizational Learning and Systems Thinking Training by W.K. Kellogg Foundation	<p>Summary: May is a good time to hold the training. It would be great to have. 1.5 days is best. Let's try and involve youth and community residents. Let's set the date around when the largest # of LC members can attend.</p> <p>Discussion</p> <ul style="list-style-type: none"> ▪ Willie Austin: I think this is a good idea for the whole collaborative ▪ Laura Raymond: I think it would be great to involve neighborhood members & youth. I also like the idea of having everyone there for the first day and the LC alone for the second day ▪ Virgil Domaoan: Some pre-work might be helpful—allowing the training to be more condensed and save time. 	<p>Outcome: General consent was that 2 days of training was nearly impossible for all LC members to attend.</p> <p>Action: There will be more discussion about this over email. Possibly via an LC Listserv.</p>
Community Action Plan – Getting started	Summary: How we'll get from here to our goal! EG: 100% of kids in Delridge and White Center reach fitness goals. This is a broad overview of activities that will be happening between youth work, collaborative work, assessment, and planning.	Outcome: More discussion will be needed on this at future LC Meetings. Virgil will keep us updated on what interest the White Center community has in

	<p>Discussion:</p> <ul style="list-style-type: none"> ▪ Intervention column name will be changed during some visioning exercises. ▪ These are broken up into FOOD domains and FITNESS domains. ▪ Laura Raymond: I’m visual. Can I see a map of whose involved and what it is that they are doing? ▪ Laura: Some of the headings are confusing. Is “evidence” mean evidence used to support the intervention? <ul style="list-style-type: none"> ○ Erin: Yes. It’s in the source column. ▪ Jim Krieger: 2 of the tasks that eval/assessment team need to do is identify what the most important pieces of information is needed. “What do you want/need to know to guide you to understanding what info is needed to make informed decisions and understand gaps” . We are currently coming up with ways to measure many of these outcomes. We just want to make sure that the right questions are being asked. To reiterate what Erin said—Kellogg is really open to grassroots driving assessment and gaining information. This is going to widdle down to what’s going on in focus communities in addition to the county/state level of food/fitness systems. ▪ Virgil Domaoan: In the next 9 months, are we asking community to come up with these ideas? Then, what’s the role of the LC and community? Maps of infrastructure would be really helpful to be able to see what’s missing. (drainage, parks systems, trail systems, GIS, etc) ▪ Virgil Domaoan: We’re working on some planning groups in White Center and in Delridge ▪ Jim Krieger: LC needs to decide who’s the “decider”. Regarding final assessment measures--- things might be changing but need to be transparent. This group needs to be comfortable. Let’s be clear about when/where/where decisions are made and that the time line is clear. ▪ Maggie can create a map and timeline to organize who makes what decisions, when and how? What groups are currently functioning? What are some ideas we have for the future? (CP, youth, assessment, community, evaluation, LC) 	<p>forming planning groups.</p> <p>Action: Maggie can create a map and timeline to organize who makes what decisions, when and how? What groups are currently functioning? What are some ideas we have for the future? (CP, youth, assessment, community, evaluation, LC)</p>
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<p>Leadership Council Development, learning about areas of Food and Fitness</p>	<p>Summary: <i>This topic not covered at the meeting</i></p>	<p>Outcome: n/a</p> <p>Action: n/a</p>
<p>Food System Overview – presentation by Mary Embleton and Mark McIntyre of Cascade Harvest Coalition</p>	<p>Summary: “People, Profit, Planet”, decentralization, local economic wealth, greater rural connection, self sufficient operation. (mission of Cascade Harvest Coalition)</p> <p>Discussion:</p> <p>Production→Processing→Distribution→Consumption→Waste</p> <ul style="list-style-type: none"> ▪ In King County we have Approx 41,800 land that is designated as farmland. ▪ Average farm size is 20 acres. There are about 1550 farms in King County (15% are active—Kate Halstead) ▪ There is a driving map available in the Puget Sound Fresh Farm guide if you want to visit farms ▪ If we were able to put all of the land in use (and had water) we would be able to feed this county ▪ Flooding and urbanization are huge problems. MALT (some counties say you must farm the land designated for farming, like Marin County). ▪ Processing= value adding or turning into a food product. (For the sake of argument, we say “anything” done to food after harvest.) ▪ Why process? On a larger infrastructure scale, it increases jobs, market share (institutions can’t all accept raw product). Increases durability and longevity. ▪ Here in WA, poultry was consolidated a long time ago. Also in livestock. As we became more industrialized, that concentration just got worse. If we look locally, in the last 30 years, we’ve got almost nothing left. If you want to do 100 cases of pickles, there’s about 1 place. OR you can go to twin city foods to do TONS of processing. “exogenous market factors” ▪ Laura Raymond Regarding impact of urban farming, “the real benefit for urban gardens have is to give people who live in cities a personal relationship with land and growing food so that 	<p>Outcome: n/a</p> <p>Action: n/a</p>

	<p>we're more concerned about food that is grown around us"</p> <ul style="list-style-type: none"> ▪ A CSA (community supported agriculture) gives a farmer a lower risk and is a way of involving community directly with food. It's also a good opportunity to make urban rural connections. <ul style="list-style-type: none"> ○ Hybrid's also partner with other farms like citrus, eggs, flour to introduce other products that aren't necessarily produced locally. Wine is even popping up. ▪ We must compare the asian and latino market prices of food. We also have to talk about the time that it takes to cook the food. This kind of information would be MOST helpful. ▪ If 1% of food is local, then there's lot's of room for improvement! 	
<p>Communication Plan Options</p>	<p>Summary: Surveys were circulated and collected.</p>	<p>Outcome:</p> <p>Action: Maggie will collect survey responses and report results in an email update prior to the next meeting. LC members not in attendance will receive the survey via survey monkey or by email.</p>
<p>June Networking Meeting – Detroit Michigan June 22-25, 2008</p>	<p>Summary:</p> <p>Discussion/Responses: Willie (yes), Jim (yes), (laura no), (Kate no), Becca (yes), Mary (no), Mark (maybe)</p>	<p>Outcome: Eligibility to attend the June meeting determined.</p> <p>Action:</p>