

**9/7/06: F2S Steering Committee Notes**  
**Beecher's Flagship Office, Seattle: 3:30-5 pm**

**Attendance: Allison, Sylvia, Erin, Kristin, Mary (via phone), Heidi**

**1) White Paper comments:**

Mary: Need comprehensive recommendations list at the end; hierarchy of recommendations?

Needs an abstract

Erin: We need to identify our target; now it only broadly identifies the program/issue

Potential Goals for the paper:

1-State-wide policy changes in state procurement policies

2-Distribution and disbursement: For someone doing an incubated project, distribution company; potential business partner; pilot projects

3-To strengthen our infrastructure; state-organized; send a key message to state; we want a state coordinating entity to be formed (DOH, WSDA, OSPI, UW, WSU)

4-Identify data needs: processing, trucking, etc

5-Economic benefits and/or analysis: small versus large scale, etc.

Edits to do now:

- Executive Summary/Abstract: Specific outcomes to parents/farmers & policy makers with 1-Solutions (policy, funding, etc); 2-Buy-ins from farmers, parents; take and advocacy approach?
- General editing keeping in mind two audiences: parents/farmers; policy makers; send the same clear message to both; Is F2S grassroots or is it policy-down?

\*\*Check out Mary Ann Atwood's White Paper on Organics\*\* Heidi see Erin

**2) Policy Consensus Center's Pilot Project:**

Selection Criteria \*\* check this out

Full proposal due June 15

Looking for proposals that have collaborations already organized

What about re-inventing the proposal from Pike Place proposal? (See Chris Neil)

Too quickly to get on this? Can we think of a model with a smaller school district?

Get Growing WA involved? (21 Acres) and work with project that's already in place or started?

**3) State-wide meeting or conference potential**

\*\*Heidi: Will check out funding, etc for NCSL follow-up meeting

Report barrier/needs from USDA  
WSDA Small Farm and Direct Marketing Program?  
Farm Bureau?  
Key City people?  
Ag Commissions (13 in Western Washington; Mary said they are overwhelmed right now with land issues and regulations and GMO issues)  
\*\*What about the Nov. 30 (Lynnwood Convention Center) "Focus on Farming" 5-county Ag summit? Would this be a good opportunity for F2S to have a track?  
\*\*Tilth Conference?  
-Get a track at the Farm to Chef connections meeting

#### **4) Publicizing F2S or White Paper?**

A one-page handout for farmers? Ag commission members?  
Puget Sound list serve? Mary\*\*

#### **5) Other needs for the White Paper**

Feedback from farmers  
Advocacy angle?  
Is F2S a movement?  
Develop Tool kit? Farmers – how to talk F2S; pricing; delivery: is this Kelly Sanger's book? School – how to talk to farmers, etc.  
Needs to be shorter  
What was/is the process of F2S programs  
Education of F2S

#### **6) Getting other organizations on-board:**

The Network: WA Sustainable Food Network? (Policy level, very specific)  
Eco-Trust: CAFF-like F2S Model in WA State; want to be eco-regional; have not contacted our group; someone from our Committee should;  
\*\*Erin volunteered to contact someone involved in Eco-Trust project plans in Seattle area.

- Business entity; with private money; a model
- The farmer piece; procurement forms;
- Getting WSU and UW together? Policy Consensus Center? Jon Brock
- Jim Deere's Community Partnership (Vice Provost Office) \*\*Heidi to check out
- Goldberger, WSU (Sylvia)
- Lynn Carpenter-Boggs, Bio-Ag, WSU (Sylvia)
- Rich Heinz
- Clayton Burrows
- CAFF model? Other models? Business models?
- Debbie, WSDA Small farm and marketing?

**Action Items:**

1-Heidi: Editing white paper with Abstract, keep in mind two audiences (1-parents/farmers; 2-Policy makers)

2-Heidi: Will check out NCSL follow-up funding; contact Leslie Robbins

3-Committee: follow-up with organizations to get F2S speaking track/info out about F2S Team/plans: Farm to Cafeteria; Tilth Conference; Focus on Farming event in Lynnwood Nov. 30

4-Heidi: one-page hand-out/brochure

5-Mary: will get info out about F2S Connections Team to Puget Sound list serve??

6-Erin volunteered to contact someone involved in Eco-Trust project plans related to F2S in Seattle area.

7-Heidi: Check out Jim Deere's (Vice Provost Office: Community Partnership Program (UW??))