

## **Acting Food Policy Council Meeting Notes**

December 14, 2007 Good Shepherd Center, Seattle, WA

Present: Branden Born, Tammy Morales, Erin MacDougall, Sylvia Kantor, Laura Niemi, Steve Bauck, Linda Nageotte, Laura Raymond, Pablo Monsivais

Absent: Kelly Horton, Mary Embleton, Fe Arreola

Guests: Mark McIntyre, Keri Moore, Becky ?, Andrew Bjorn, Mateo Morales-Teischer

**Action items are highlighted in Yellow.**

### **Updates**

#### **Local Farms Healthy Kids**

The Bill has been drafted by a legislative aide – House sponsor = Pettigrew; Senate sponsor = Hatfield.

Draft for review is target to come out next week.

Money ask is at between \$3-4 million

Including \$100,000 for EBT machines at farmers markets.

Possible Role for AFPC –

Campaign was kicked off last week. Goal to get endorsements. Letters to editors. Review

– comments need by the 27<sup>th</sup> for internal review process. It would be a good idea for AFPC to review draft so members are familiar with the content.

Action: Erin will share draft with whole AFPC with note not to share.

#### **Eat Local for Thanksgiving**

2300 pledges were received in total.

Many groups got involved.

Google search resulted in 10 pages worth of hits. Many were blogs. Successfully spread through networks.

Lots of media attention newspaper, radio, etc.

Message received by many even if they didn't pledge.

Currently in evaluation phase. Survey going to people who took the pledge. Also evaluating the outreach effort.

Next time need to expand and find a staff person to coordinate the campaign.

Website will be archived.

Talk in January about expanding the Eat Local website.

Campaign is being nominated for a PR award.

Thanks to Karen Kinney, Jen Lamson, Mary Embleton, Wendy Dore, Laura Niemi, and Erin MacDougall and others for their hard work on this campaign.

Media for campaign is on ELT web site. Collect pieces relevant to AFPC and archive on AFPC web site.

Erin will look at database of pledges to see if any council members pledged.

We have an opportunity in future to make a stronger alliance with the City. Need to start working on this earlier in the effort.

Challenges: addressing issue of access is difficult, however, kick off effort at Pike Place Market Senior Center was successful.

Overall, despite challenges, the whole effort turned out very well. The level of discussions raised was great (e.g. talking about more than food miles).

Action: link or add info re results of ELT campaign

Need to submit match hours for the Neighborhoods grant.

### **Getting Official Recognition**

Phone calls are in to the appropriate folks at the City and the County but haven't heard anything yet, probably due to budget process schedule.

### **Membership**

Trudy Bialic has stepped down from the council due to work obligations.

### **Branden's Food Policy Seminar**

Students have produced many reports:

- Student help with LFHK legislation was key.
- Survey of farmers – will go out in early January via WSU King County Extension
- Branden will share as many of these reports as is appropriate.

### **Short Papers**

Greenhouse Gas Emissions paper

- Branden will work on this now that class is over. Will have draft in about a week for review by Council.

Food Access Paper

- Andrew would like a couple of volunteers to review the initial draft
- Rebecca will help review white papers
- Laura, Laura, Rebecca volunteer

Fate of these papers? – Lynda Mapes and Jennifer Langston are interested in food system articles.

Farm to school paper –

Need to review other topics for papers.

### **State Food Policy Council Statement**

Get comments to Kelly by email using Track Changes

Comments: need specifics about possible organizations and people to engage as well as accomplishments of other state FPCs.

For now continue to ready the document and get it ready for when the need arises.

Action: Kelly will send electronic copy

### **CFSC sponsored call about FPCs in the start up phase.**

50 people on the call – several from Washington

Speakers:

Pam Roy from New Mexico

Wayne Roberts from Toronto, ON

Martin B – Dane County, WI (now housed within Extension)

Addressed decisions made initially re strategies to get created – scale, structure, activities and initiatives.

Local conditions are important factors in decisions made.

Important to cultivate strong relationships with champions

Toronto - Don't bother convincing people who aren't already on board, but rather work with where support is. Push the job and economic opportunity angle a lot. Food service is a big employment sector. Justify goals in terms of economic impacts.

[Wayne Roberts will be here Thursday, Feb. 21, 2008 – in the evening after work. Keynote with panel and a catered reception.]

Roberts also said they put themselves out as the go to for food system information -- as the first stop even if they know the answer. They try to have at least one high publicity event each year – gets people in the room who aren't normally in the room together.

### **Comp Plan Considerations**

Food system issues are a new consideration in the plan so the AFPC was encouraged to comment.

Tammy, Branden, and Mary developed a memo with recommendations organized by food chain component.

Production, Processing, Distribution, Sales/Marketing, Waste, Water Issues, Access, Climate/Sustainability, Labor, Coordination

[We've been asked to also consider additional language about EBT machines – Karen Kinney will provide to AFPC for comment.]

Look at examples of other public comments submitted. Ask Anne Bikle for examples of good ones.

We can ask Anne Bikle to review our comments for appropriateness of language and format.

Replace should with shall

Ask Anne Bikle how city comp plans align with county plans.

**Action: Email comments to Tammy by Friday, December 21!** Final review by Dec. 26 – if no comments then it will go in Dec. 27.

### **Other Updates**

Laura has been asked to present to the Mayor's office about food system issues on January 9, 2008.

Michael Pollan will be in Seattle Feb. 13 at Town Hall for \$5 – it is a fund raiser for UW School of Public Health in conjunction with U Bookstore. WEC may also try to get him to stay on for an extra event.

Can we table at the event? Rebecca – call Marilyn Howe to ask about tabling. They may be reluctant but need advance notice.

We could be the “What can you do?” people with a table and ideas.

USDA Food Stamp Education and Outreach grant announcement is out – Due in Feb.

Chris Curtis has asked to be on the agenda – she has agreed to Feb. mtg agenda.

Green Restaurant Initiative – if interested in shaping the idea, Erin welcomes input.

[www.dinegreen.com](http://www.dinegreen.com) has list of certified restaurants.

Kelly has been hired by Lifelong AIDS Alliance as the nutrition services manager.

North King County United Way has put out an RFP to develop a food system plan. What does the food system look like in North King County? Emergency food system.

Request for council members: King County Food and Fitness Initiative will be embarking on assessment work to develop community action plan. Please let Erin or Sylvia know what kind information or maps might be useful from the stand point of your work. What questions do you have about barriers?

March 13, 2008 is Seattle Tilth's 30<sup>th</sup> Anniversary – can replicate AFPC involvement ala the Michael Pollan talk.

Flood response/Food Lifeline – have sent 8 trucks of water so far to SW WA. Interesting to not how the emergency response network is not coordinating needs with resource well. FFL has a full-scale response plan. We should include disaster preparedness in Comp Plan. The hope is that the City IDT can offer input on disaster prep and response re food. FEMA has a four hour online training disaster response.