

## Seattle – King County Acting Food Policy Council

Meeting Notes, January 19, 2007

1. Introductions, in attendance: Fe Arreola, Steve Bauck, Trudy Bialic, Branden Born, Mary Embleton, Rosalinda Guillen, Sylvia Kantor, Jen Lamson, Erin MacDougall, Pablo Monsivais, Tammy Morales, Linda Nageotte, Chantal Stevens  
Guests: Kelly Horton, Tricia Sexton, Anne McMonigle, Gretchen Bruce  
Staff: Jen Naas
2. Tammy passed out notes and gave quick summary from December meeting. Highlights include:
  - New mission, see website and December Notes
  - Tammy summarized the work in December with a graphic. Circles are priorities from Sound Food Report, categorized into objectives, this is subject to change if adopted by city/county
3. Sylvia talked about email to Executive Sims
  - Sylvia has been working with members of the CR committee and Tammy to draft a proposal to send to Executive Sims.
    - Will work with Karen Wolf to help refine it before it goes to Executive
    - Sylvia also got a call about putting together an IDT in the county (Kathy Creahan from the Ag commission)
    - Sylvia (and Laura?) will have a meeting with county departments after Feb 6 to talk about setting up an IDT
    - Questioning urgency and how that fits with the county departments work
    - Question about who will be responsible for the AFPC, who will have purview in the county?
  - Discussed comments as a follow-up to the op-ed
    - These were interesting and how to deal with people to get buy-in
    - To handle some will require some education of the general public
  - What are the next steps to proposal/letter to Exec Sims?
    - Would like input from county before proceeding
    - Suggested an update during Feb. AFPC meeting
    - Ask Laura to help give the presentation
  - Important to be able to tell how each department can be affected by FPC work – communicate the meaning
  - Suggested that this might be the time for outside member organizations and endorsers to help shepherd this from the “citizen” perspective
    - Timing will be an issue for this (before or after the meeting with the county departments?)
    - Could be couched in reaction to the editorials
    - Must be handled well to avoid appearing engineered, and NOT be engineered
    - Good to get the letters ready to send off to constituents about the progress made
    - Suggested that this would be a direct communication with County council members from constituents
  - Erin updated that Larry Phillips is going to be a part of the Board of Health and health-related issues with Global Health

4. Education Session: Gretchen Bruce – Program Manager, The Committee to End Homelessness

- History of the 10-year plan to end homelessness
  - i. Started with tent city
  - ii. HUD is involved by requiring plan to help end chronic homelessness, King County is trying to go beyond this to include other populations
  - iii. This was done in 2005
  - iv. Bolstered by King County requirement to have a 10-year plan
- Next week is homeless count, done nation-wide
- Housing is the most critical need
- Also include a committee of formerly homeless to help vet the strategies
- Another issue is accessing services
- Three priorities: preventing homelessness, moving people quickly into housing, and building political support
- Work with the State interagency council on homelessness
- State lobby issues: increase state trust fund, rental assistance, help bring in other groups
- Staff people funded by Seattle, KC and United Way, housed at KC. Help to build the coalition and serving as a reminder for goals and priorities
- Programs also include meals programs – all programs might be best if used in conjunction with education or additional services (meals with budgeting)
- Rely on partnering organizations to help provide that. Importance is in “wrap-around” services
- Some question and answer...
  - Issues with convincing that the 10-year plan will be helpful, and are pragmatic
  - Importance of research and helping craft programs to assist providers
  - Email to volunteer for homeless count: [Alison@homlessinfo.org](mailto:Alison@homlessinfo.org) connect with Branden or Jen
  - Budget for 2.5 staff people at \$250K

5. Committee Reporting

**Community Relations**

- In light of December – would like to know the outreach goals, maybe moving away from doing more Op-Eds toward more outreach to stakeholders including those that have been supportive in the past
- Not going to progress with Op-Ed #4
- Collecting contacts for listening sessions: from list of endorsers and nominations
- Now time to start contacting partnering organizations to understand their needs
- Trudy has made a draft on a one-pager which is meant to be a handout for general public includes vision, contact, and did you know facts
  - This would be a bit more engaging for a broader audience
- Asking for a thank you to PI, Jen will send out the electronic versions
  - Send to Joe and Mark... not as “thank-you” but an acknowledgement of tackling the issue
  - This acknowledgement can be very general and indicate that it has “generated interest”
- When we talk about contacting stakeholders – what does that mean?

- Discussion of giving information, understanding how to best serve partner organizations, etc.

### **Strategic Planning**

- Tammy talked about the goals and strategic plan from the December meeting
- Next steps will be identifying priorities and finding the partners to work with
- The SP then will be tasked with doing a step by step workplan with timelines, responsibilities, etc.
- What are the prioritizing strategies?
- How to identify appropriate partners?
- Part of this work is finding what is already being done by other organizations
- Major strategies and criteria include:
  - Ability to influence outcome
  - What is already happening
  - What is political environment
  - What is commitment for AFPC?
  - What are some easy wins
  - Etc.
- Question if these items (in circles) are policies or programs?
  - Need to clarify who will be benefit of policy and what are the policies?
  - Identify broad goals then research and then come up with policies (ID areas and then find the opportunities)
  - These are broad over-arching objectives then develop the work plan with the step-by-step actions including the research and the actions. This is just the top layer
- Comment that the top 5 are good, important to protect stakeholder turf. Below the top tier might be internal but the top tier might be for external communication
  - Find how an FPC help achieves goals
  - This is where the contacting piece comes in – contacting stakeholders and asking how the AFPC can best partner and assist?
  - This leads to the question of what is the purpose? To be a convener or do the work?
- Taking key notes from presentation, make sure we have the pragmatic objectives down. We need to have the understanding of the WHY. Example is economic viability
- Might need to bring in Ag commission ASAP. Could this be in the next meeting along with the last education session (Branden is working on this)
- Is there room to change the list of top layer objectives? We notice the environment is missing, also noticed trans-fats are not on the list.. need to think about this as part of the discussion
- Mission is off the table, but perhaps the objectives are still on the table (from December 15 meeting)
  - This is a starting point
  - Really should get down the set of objectives
  - Collect the objectives even if there are longer than year
  - Objectives might be measurable (may not have goals)
  - Start on SharePoint and then talk about it at the next meeting
- Perhaps add on a parallel track – issues and priorities for the year and the opportunities (talk to Jen to clarify this)

- List that all people are working on for their work

### **Resource Development**

- Short term financing is taken care of through June, but need the mid-term (June to December)
- Committee is working on longer-term strategies
- Two budget scenarios and which one to present to Sims and the council
- Document resources -- to get a census of time contributed. Collect number of hours to get a sense of work already put into this legitimate work.

### 6. Miscellaneous

- Signed on to Farm Bill CFSC
  - Mary talked about a second issue needing support – Western SAW group... This may have already passed
  - Mission statement on website
  - PowerPoint – maybe two different either a five minute compressed and a 30-minute full
  - CR will work on internal talking points to help guide members as they talk to external stakeholders

### 7. Action items:

Please write note to PI

Check SharePoint!

Get hours together for documenting time